

# VoIP Provider

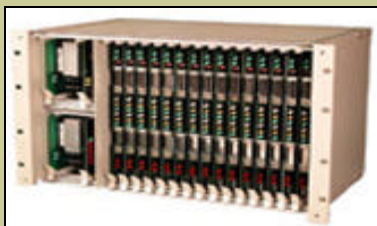
How to become a Voice over IP service provider



CardSaver VoIP prepaid Billing Software



Tenor analog and digital VoIP Gateways



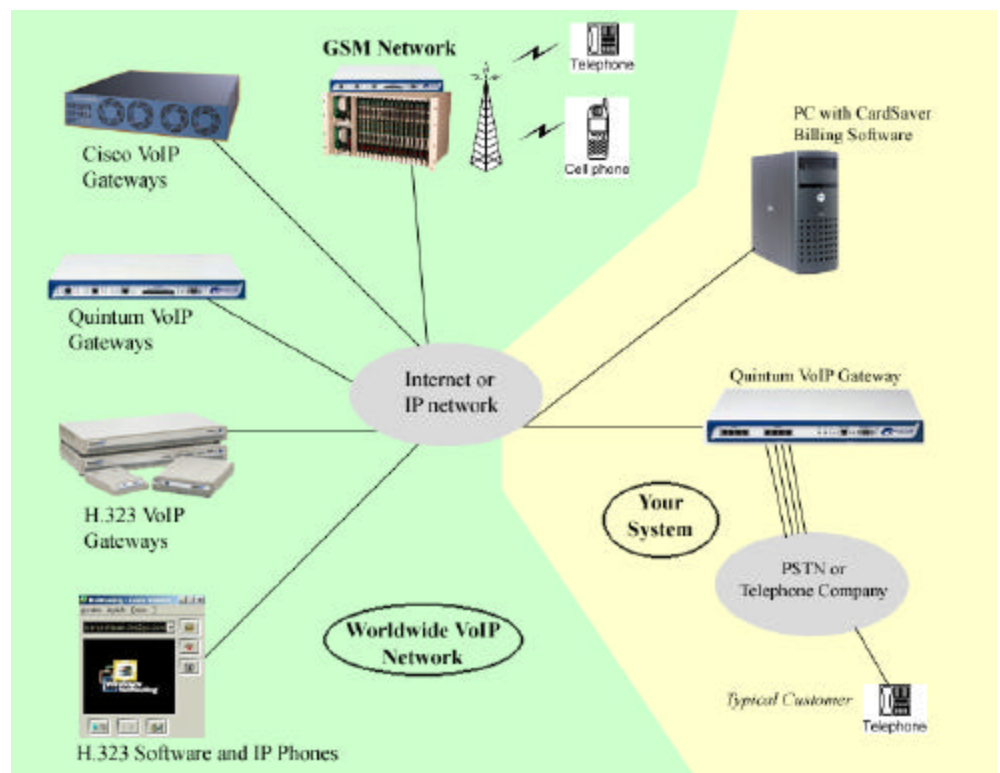
GSM cellular Channel Banks

**VoIP Providers** are one of the fastest growing global businesses.

You can be part of this revolution and everything you need is right here at Pulse! We have the equipment and software to get you up and generating revenue quickly.

**Prepaid Billing** is the most popular type of VoIP service. This allows you to collect payments in advance and issue your own low cost personalized cards with PIN numbers. Your customer simply dials an access number, at the voice prompt enters their PIN number and the telephone number they want to call. Your system informs them how much time they have and makes the call. It's that easy!

**VoIP Products** from Pulse provide you with most everything you need including Billing Software, VoIP gateways, and GSM cellular gateways.



# VoIP Provider

How to become a Voice over IP service provider  
(continued)

## What is required ?

### 1. Determine where you want to originate and terminate your VOIP traffic

- For origination areas, try to pick somewhere you know or reside in
- For termination areas, this may be less important since you will most likely utilize another service providers network
- Try to pick areas with known expensive long distance rates or telephone company controlled areas

### 2. Determine the amount of calls you will be making

- Since you are most likely just starting out, we recommend you start as small as possible to minimize up front expenses and learn the system
- You can start with a small system of just (4) analog voice lines or a single E1/T1/PRI digital line on your VoIP gateway.
- Pulse has Tenor systems capable of scaling to (32) E1/T1/PRI digital lines in a single chassis or GSM cellular access
- A good rule of thumb is (1) voice line for every (5) customers

### 3. Order your Internet connection

- The size of your Internet connection is based the maximum number of calls you will be making at one time.
- Each call takes about 13-16kbps of bandwidth. If you will be making (8) simultaneous calls, you will need at least a 128kbps DSL or Cable modem connection. You may also get a T1 or E1 internet connection, but they are typically much more costly.
- Ask us about optional PacketSaver

software for the Tenor VoIP gateways, we may be able to cut your Internet bandwidth needs in half.

- When ordering your internet connection you will need to order a STATIC IP address or a PUBLIC IP address.
- When ordering your internet connection make sure you get the required bandwidth in both directions. Some connections are slower in one direction.

### 4. Call your local or International Pulse office to order your equipment and billing software.

- In the USA, call us Toll Free at 1-888-785-7393
- For international, call us at 1-951-694-1173
- Email us at [voip@pulsewan.com](mailto:voip@pulsewan.com)
- Our representatives will assist you in finalizing what you will need for hardware and software. We can also put you in touch with other service providers for terminating your traffic in the USA or around the world.
- Our representatives will assist you with Installation and support options so you can avoid a lengthy first time configuration/install.

### 5. Order your Cards and Advertise.

- Our representatives can assist you with a USA based card manufacturer or you can contact your own.
- These card manufacturers who specialize in call cards will keep your PIN numbers in up most confidence and security

# TENOR-GSM

How to become a Voice over IP service provider  
(continued)

## What is required (cont.)

- Now is the time to start advertising your VoIP service. You can do this through many means including the following:
  - a) Door to Door
  - b) Telemarketing
  - c) Convenience stores
  - d) Gas stations
  - e) Hotels and Lodging
  - f) High traffic areas
  - g) commissioned sales people
  - h) Radio, TV and cable
  - l) and many more...

## What is Next ?

What are you waiting for, call your Pulse representative now and get started in this fast paced, highly profitable business !

Pulse, Inc.  
www.pulsewan.com  
voip@pulsewan.com  
Toll Free (USA): 1-888-785-7393  
International: 1-951-694-1173